South Carolina State Library
2006/2007 ANNUAL REPORT

We optimize South Carolina's investment in library and information services.

Vision

The South Carolina State Library is a national model for innovation, collaboration, leadership and effectiveness. It is the keystone in South Carolina's intellectual landscape.

Mission

We optimize South Carolina's investment in library and information services.

We do this by:

Supporting good governance for South Carolinians through the provision of research and information services to elected officials and state government personnel.

Providing equal access to information for all South Carolinians.

Ensuring collaboration and cooperation among information providers and cultural institutions.

Defining standards for libraries and librarianship that promote professionalism and excellence among library personnel statewide.

Providing and promoting superior library and information services through research, development and implementation of leading edge practices.

Advocating for innovation and learning in order to create a better informed and more highly skilled South Carolina citizenry.

Message from the State Librarian

Greetings – At the time this report is being released, I am completing my 10th month as the Director of the SC State Library. What a thrill these last 10 months have been.

This report represents the work of a great many talented and committed people who make up the State Library staff. It also represents the work of many fine partners that we collaborate with over the course of the year to bring the best possible library services to South Carolina. Some of those partners are the South Carolina Arts Commission, The Humanities Council SC, SC ETV, PASCAL, The SC Department of Archives and History and the School of Library and Information Science at USC. There are many more. One of the real pleasures of my 1st year as director was to find a rich tradition of collaboration and cooperation. One of my goals is to continue to enrich, expand and enhance the State Library's collaborative efforts.

The vision and mission statements are new and they are the work of the State Library staff. They represent a new approach to how we do business. We are working at ways to improve our services and increase our effectiveness in an ever-evolving technological environment. It is not easy work but the staff is up for it.

It is an honor to serve as the Director of the South Carolina State Library and to be back in South Carolina.

Best wishes,

David S. Goble

FY 2006-2007 Highlights

- David S. Goble appointed State Librarian for South Carolina.

- Under the guidance of the University of South Carolina's (USC) Institute for Public Service and Policy Research, the State Library embarked upon a comprehensive strategic planning process that resulted in completion of both internal and external assessments of operations and new vision, mission and values statements (highlighted throughout this report).

- The Library's new web portal went live and earned statewide and national accolades; a new interactive site was launched for DISCUS - SC's Virtual Library.

- *TechExpress,* the State Library's 2007 Technology Institute, drew more than 200 South Carolina librarians and featured national leaders in library technology.

- South Carolina's Literary Arts Partnership (the State Library, SC Arts Commission and the Humanities Council, SC) named a new literary arts programmer.

- *Library Trax* (http://librarytrax.wordpress.com) was launched for South Carolina's public library personnel and made Wordpress' list of "Top 100 Growing Blogs."

- State government customers using State Library resources and services increased 4% and reference transactions increased 15%.

- Through E-Rate guidance and training coordinated by the State Library, FY 2007 closed with 80% of South Carolina's public libraries operating with updated technology plans.

- Seven South Carolina centenarians were inducted into the Library of Congress (LC), National Library Service (NLS) for the Blind and Physically Handicapped's *10² Club,* which recognizes the accomplishments of the national program's centenarians.

- The State Library completed and submitted to the Institute of Museum and Library Services (IMLS) its *2003 –2007 LSTA Five Year State Plan Evaluation* and its *2008 –2012 LSTA Five Year State Plan,* which sets forth activities to be supported with the assistance of federal funds made available under the Library Services and Technology Act (LSTA).

- 106,879 children registered for the 2007 *"Get a Clue @ Your Library"* statewide summer reading program.

- The StateLibrary cooperated with the SC Association of School Librarians (SCASL) to provide a staging area and volunteers for the 2007 *Read-In* at the State House. Approximately 1,626 students representing 47 schools participated.

"It was simply awesome seeing the hundreds of students parade down Senate St. chanting and waving the 'Kids Who Read Succeed' placards…It is my hope that we can continue to partner with the State Library to sponsor this event annually," wrote the SCASL President.

State government customer comment…

"The State Library is first rate and a real hidden gem here in Columbia. I have always found the staff to be incredibly helpful. The depth of material is quite strong and you are to be commended for conducting this survey and seeking new ways to provide data electronically."

Reference Service by the numbers with FY 2006 comparison

- *Registered state government customers increased 4%*

- *Reference Transactions increased 15%*

- *Interlibrary loans borrowed for state employees increased 7%*

State Library collections by the numbers…

By Type	Held FY 07
General Collection	303,681
Federal Documents	264,144
State Documents	94,564
Audiovisual	4,553
Electronic	1,635
Microforms	651,842
Periodical Subscriptions*	2,088
Last Copy Fiction Collection	34,160

The **Collection Management Services (CMS) department** maintains library materials that serve the research and information needs of customers, while the **Information Services (IS) department** oversees circulation functions, collection development and provides reference and interlibrary loan (ILL) services.

- The development of strategies to reallocate budgetary resources for acquisition of more electronic resources continued during FY 2007.

- Efforts to identify and download born-digital electronic state government documents increased, and a digitization team was established.

- *"Ask A Librarian,"* a live chat service with reference librarians answering questions, during normal business hours, was put into operation.

- Other new offerings included:

  o Monthly online postings of "*New Resources @ SCSL*" highlighting materials available to assist state employees striving to meet the needs of citizens,

  o A revised "*Online Resources*" website page (the access point for state employees using State Library subscription databases),

  o A state government listserv that provides announcements about new library resources and training for state employees, and

  o New information skills training sessions for state government employees.

FY 2007 Information Skills Training Sessions Offered to State Government Employees

Staying Current with Blogs and RSS Feeds	**SC Legislative Information**	**Tech Topics to Go: Blogging/RSS Feeds**
Grants Research: Finding a Funder	**Tech Tracks: Library Thing**	**Tech Topics to Go: Social Software II**
Just Google It: Search Engine Tips & Tricks	**Tech Topics to Go: Digital Identity**	**Tech Topics to Go: Social Software**
From FirstGov to FedStats: How to Locate Federal Government Information on the Web	**I Saw It in the Newspaper: Using Online Newspaper Databases**	**Tech Topics to Go: E-Gov**
Medical Research: Using Internet Health Resources	**Finding State Government Information on the Web**	**Tech Topics to Go: Podcasting**
Check Out the State Library	**Social Networking: Linking Government and Citizens Together**	

Ensuring collaboration and cooperation...

With the hire of a new Literary Arts Programmer for the state, the SC Literary Arts Partnership (funded by the SC State Library, the SC Arts Commission and the Humanities Council SC) was able to move forward with programming from the SC Center for the Book (the SC Affiliate of the Library of Congress Center for the Book and a cooperative project that also includes the University of SC School of Library and Information Science). The Center's msision is to celebrate South Carolina's rich literary heritage while bringing public attention to the importance of books, writers and reading.

In support of the *SC Book Festival* and the *Let's Talk About It* reading and book discussion programs held in public libraries across the state, the State Library awarded the Humanities Council, SC two Library Services and Technology Act (LSTA) subgrants, served on the *SC Book Festival* Committee, arranged for private sponsorship of the Festival's "*Brunching with the Authors*" program and assisted with staffing of the South Carolina booth at the National Book Festival in Washington, D.C. A percentage of LSTA dollars also partially sponsored SC Arts Commission literacy programs such as the *Hub City Writer's Project,* South Carolina's participation in the *Poetry Out Loud: National Recitation Contest* and a project that brought *Story Corp*s to Columbia.

Promoting reading among the state's youngest citizens…

The SC Center for the Book's sponsorship of the annual statewide *Letters About Literature* contest (a national competition of the Library of Congress in partnership with Target Stores) remains a favorite venue for literacy promotion. Students, grades 4-12, write a personal letter to an author explaining how the author's work changed their way of thinking about the world or themselves. The state's 2007 first place winner, a Westminster Middle School eighth grader, was selected as a national winner and was invited to read his letter at the 2007 National Book Festival.

South Carolina's 2007 summer reading program theme for children was, *Get A Clue @ Your Library;* for teens it was YNK – *You Never Know @ Your Library.* 106,879 children (ages 3 to 11) and 7,261 teens registered. Attendance numbers for adjunct programs sponsored by local public libraries were impressive. Children's programs attracted 131,541 individuals and programs for teens attracted 8,381. The State Library's statewide program was implemented through partnership with the Collaborative Summer Library Program (CSLP), a grassroots consortium of forty-four (44) states, and made possible by Library Services and Technology Act Funds.

*"Mystery books are flying off the shelves due to the mystery theme of "Get a Clue!" summer reading club. Registration for reading is up this year and we are delighted to see so many youngsters reading." **Williamsburg County Library***

*"Our summer reading program is a literacy program for children. It's truly vital to have children read during the summer. Part of the program is also to get the kids to come to the library to have a pleasant experience here and to learn that people who read and are interested in reading are pretty neat." **Union County Library***

*"I have officially been at the Fairfield County Library for fours years and every summer I work on a letter to express how truly honored I am to live in a community where so many people give so much support to reading initiatives for our children." **Fairfield County Library***

Providing equal access to information for all South Carolinians…

TBS by the numbers

- *762 new customers registered*

- *8,777 total TBS customers*
  - *53% age 65+*
  - *31% ages 25-65*
  - *15% under age 25 with 3% of that number ages 9-12)*

- *28,858 customer contacts (phone [72%], email, in-person) (+8% over FY 2006)*

- *3,642 cassette magazines duplicated*

- *9,680 cassette magazines sent to customers*

- *264,190 cassette books returned from customers (22,015 per month/736 per day)*

- *224,960 cassette books inspected daily (18,746 per month/625 per day)*

- *1,347 cassette books (average of 112 per month) duplicated to meet "on demand" title requests*

- *281,319 recorded and large print items sent to patrons (23,443 average per month/782 average per day)*

- *7,048 new and refurbished talking book players are on loan to TBS customers*

The State Library administers a free **Talking Book Services** (TBS) program that loans audio, large print and Braille materials and specialized playback equipment to South Carolinians with blindness, reading disabilities (e.g., dyslexia), visual impairments, or temporary and permanent conditions that make holding books or turning pages difficult or impossible.

Spreading the word…

TBS public relations and marketing efforts increased 55% over the previous year. Promotional radio spots aired with the hosts of two local Columbia shows, WOIC's *"Changing SC Daily"* and WFMV's *"Connections."* The TBS website delivered audio postings of the TBS newsletter and podcasts of excerpts from readings of newly recorded South Carolina materials.

Louise Johnson, 105, of Columbia, became South Carolina's oldest talking book reader to be inducted into the LC, NLS 10^2 Club. Johnson, accompanied by her daughter and granddaughter, was honored during a ceremony at the State Library. **"I don't know what I would do without this wonderful reading program,"** commented Johnson.

Volunteers making a difference…

Fifty-eight (58) volunteers contributed 2,665 hours of service for an estimated dollar value of $50,022. The Telecom Pioneers repaired 48% of the 1,798 talking book players refurbished for the program. A group of TBS volunteers were honored with the 2007 *"Station of the Year"* award from the Retired and Senior Volunteer Program (RSVP) of Richland and Lexington counties.

Encouraging children…

Children from the South Carolina School for the Deaf and Blind (SCSDB) participated in the TBS 2007 *"Get a Clue @ Your Library"* Summer Reading Program; thirty-three (33) SCSDB students read a total of 407 books. Children were presented with certificates, medals and other incentives at an awards program held at the school.

TBS Customer feedback …
- 98% rated TBS staff as friendly, helpful or professional
- 94% received reading materials in excellent or good condition
- 99% received requested items in a timely manner
- 82% were satisfied with the number of titles provided and 96% with the reading selections
- 90% were satisfied with the condition of cassette players provided for their use
- 81% rated their overall satisfaction with TBS services as excellent

"I enjoy talking books so much. I have always loved to read; now I listen to the words instead of reading the words…a valuable service and I appreciate everything you do to make my reading experience enjoyable." –
Greer, SC

Advocating for innovation and learning…

A new DISCUS 2.0 website was launched. It showcases improved functionality and interactive features. DISCUS podcasts offer users quick and easy access to important program updates. 79% of DISCUS survey respondents said they liked the look and feel of the new site. DISCUS provides 24/7 free access (from home or workplace Internet computers) to subscription electronic databases.

To promote DISCUS, radio broadcast opportunities (e.g., SC Educational Radio's "*Speaking of Schools*" program) were pursued, DISCUS articles appeared in newsletters of professional organizations, and DISCUS promotional items were distributed to schools and libraries statewide. Promotion of DISCUS training opportunities resulted in a 2% increase in DISCUS class registrations. 873 individuals took advantage of 62 DISCUS training events. **98% of the 545 training participants rated sessions as excellent or good.** New class offerings included: *Examine the E-Books; How to Use DISCUS Resources to Create Online Reading Lists for Students; and The Web Library: Getting the Most from Google, PASCAL and DISCUS.*

Nourishing DISCUS partnerships...

- Through collaboration with the State Department of Education's Instructional Television (ITV) office, DISCUS training sessions were recorded for broadcast on ITV.

- DISCUS staff presented two hands-on training sessions for the SC Educational Television Commission's (SCETV) March 2007 Teachers Technology workshops.

- The Consortial Purchasing Committee of the Partnership Among SC's Academic Libraries (PASCAL) assisted DISCUS staff and Database Assessment Committee members with evaluation of new database content. FY 2007 content additions were *Academic OneFile* and *History Resource Center*.

- The K-12 Technology Committee partnership provided a proactive venue for promoting the value of DISCUS for improvement of learning outcomes.

- Meetings with SC Department of Archives and History (SCDAH) staff resulted in a DISCUS research component for the *"Teaching American History In SC"* (TAHSC) Summer Institutes.

DISCUS by the numbers

- **4,804,323 items retrieved by K-12 users**
  % Change since FY 2004 (+70%)

- **7,616,950 items retrieved by all DISCUS users**
  % Change since FY 2004 (+26%)

- **Usage by institution type**

Schools	63%
Academics	32%
Public Libraries	3%

- **DISCUS access locations**

On-site at schools, colleges and public libraries	88%
Home, office and other locations	12%

"We have used DISCUS on many occasions when helping with homework and projects that the kids have to complete. They actually go to the DISCUS website for their first source of information now. With the help of DISCUS, both of my kids have remained on the 'A' honor roll. Again, thanks for helping my kids by providing DISCUS."

Parent, Aiken, SC

A redesigned State Library web portal...

The State Library's interactive and dynamic web portal went live on July 1, 2006. A record number of visits were logged during the first two weeks of launch. Among the expanded areas of web portal administration are Library 2.0/Web 2.0 research and development support. The State Library now has a MySpace page and a meeting space to provide a forum for South Carolina interest in Second Life.

The Information Technology Services director and the library's web administrator were co-presenters at the 2007 *Computers in Libraries* conference held in Arlington, Virginia. Their presentation was entitled, "*Using a CMS to Build Community: Rhumba with Joomla.*" (Joomla is an open source content management system.) The SC State Library continues to explore ways to reshape its services and programs for the ever-changing environment of social networking and virtual worlds.

Web Portal Activity by the numbers... February – June 2007

- 23,315 absolute unique visitors
- 59% repeat visitors
- 41% first time/new visitors
- 56,504 visits
- 106,566 pageviews
- 81,260 unique views

FY 2007 State Library network infrastructure and other technology improvements

Established wireless access point for customers using resources on-site

Migrated the web site and various other functions

Implemented IM (instant messaging) to facilitate agency wide communication

Increased the functionality of the agency's video conferencing network

Installed Greenstone Digital Library software to facilitate and expand the agency's digital initiative

Upgraded all public, reference and computer training room PCs

Implemented new calendaring and registration software to facilitate sponsorship of CE events

Building more coalitions...

- Exploration of statewide implementation of **SchoolRooms (a portal for web-based access to curriculum aligned information for K-12 users, parents, librarians and teachers)** began with coalition building that brought together representatives from the SC Department of Education, SCETV and the SC Association of Public Library Administrators (SCAPLA).
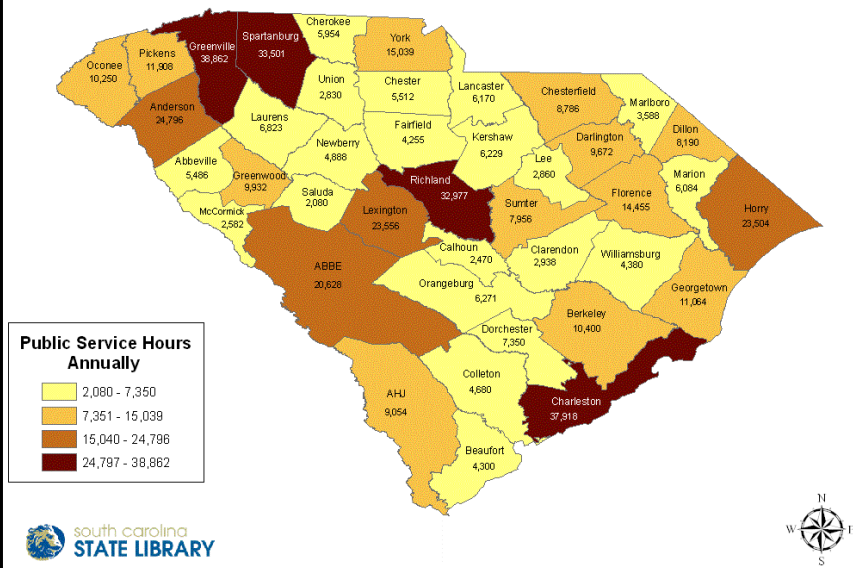

South Carolina State Library
SCHOOLROOMS
Explore. Discover. Learn

- The State Library's Information Technology Services director served on a team of presenters for the principles of the Annual Report Work Group (included representatives from the State Division of the Chief Information Officer (CIO), the SC Department of Education and SC Educational Television) of the **K-12 Technology Initiative Committee**. All met with Senator James H. "Jim" Ritchie, Jr. (R-13), Majority Whip and sponsor of the *"iAm" Statewide Student Laptop Program*.

- *(April 2007 - The SC General Assembly approved a bill that paves the way for a broadband network to provide high-speed wireless Internet access to all parts of SC.)* State Library staff participated in a broadband project meeting held at SC Educational Television (SCETV)—a first step in bringing to the forefront the need for involvement of public libraries.

- The State Library awarded the South Carolina Department of Archives and History (SCDAH) a $42,858 LSTA sub grant—the first phase of a larger proposal by SCDAH to fully populate its web-accessible *Online Records Index* with a million images of actual indexed records. Additionally, State Library staff participated in a SCDAH **digital collections** focus group to explore other partnership possibilities.

The **Library Development Services** (LDS) department provides direct consultation services to staffs of the state's public libraries and coordinates consultation services provided by other State Library staff. All total, staff completed 2,906 consultation contacts (includes site visits, attendance at board meetings, correspondence via phone, email, etc.) to public, school, academic and institutional libraries and to other library-related groups (+3% since FY 2006).

South Carolina Public Libraries, Annual Public Service Hours (All Outlets)

Public Service Hours Annually
- 2,080 - 7,350
- 7,351 - 15,039
- 15,040 - 24,796
- 24,797 - 38,862

South Carolina Public Libraries, Annual Physical Library Visits

Annual Physical Library Visits
- 24,045 - 124,350
- 124,351 - 363,581
- 363,582 - 654,044
- 654,045 - 1,926,093

SC Public Library Fast Facts FY 2006

Central Libraries
42
Branches
146
Bookmobiles
34

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Registered Users
Adults: 1,748,620
Juvenile: 593,748
Total Users: 2,342,368

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Total FTE Staff: 1,338
Total Part-Time Staff: 764

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REVENUE

Local Government
Total Operating $86,581,275
Non-recurring $ 7,131,629

State Government
Total Operating $ 8,197,737
Non-recurring $ 31,334

Federal Government
Total LSTA $ 594,519
Total All Sources $ 1,608,573

Other Revenue Sources
(Fines, fees, gifts, etc.)
All Total $ 5,944,191

Grand Total Available for Use
(Operating & Non-Recurring)
$130,157,833
Grand Total Expenditure
$109,003,978

Facilities planning and construction guidance...

45% of the state's public libraries received guidance on facilities planning and construction...libraries included:

Abbeville
Allendale, Hampton, Jasper
Calhoun
Clarendon
Darlington
Fairfield
Florence
Greenwood
Kershaw
McCormick
Marion
Marlboro
Kershaw
Newberry
Oconee
Orangeburg
Saluda
Sumter
Union
Williamsburg

Pamplico Branch Library
(*Florence County, SC*)

Hemingway Branch Library
(*Williamsburg County, SC*)

Carver's Bay Public Library
(*Georgetown County, SC*)

SC PUBLIC LIBRARY FAST FACTS - FY 2006 (CONTINUED)	
Collections	9,056,463
Public Internet Workstations	2,790
Users of Electronic Resources	5,166,220
Reference Transactions	4,642,943
Circulation	21,517,701
Interlibrary Loans - Provided	20,164
Interlibrary Loans - Received	37,472
Membership, Friends of the Library Organization	15,178

	Programs	
Type	**Number**	**Attendance**
Children	22,123	637,440
Young Adult	1,018	26,872
Adults	4,790	74,814
ALL TOTAL	**27,931**	**739,126**

	Library User Training	
Sessions	**Users Trained**	**Training Hours**
1,894	10,069	13,115

Other consultation to public libraries

- The **Collection Management Services** (CMS) department maintains library materials that supplement collections of the state's public libraries, maintains the State Library's collection database, provides collection management consultation to public libraries, and works with Information Services (IS) staff to coordinate and implement digitization activities, administer the State and Federal Documents Depository Programs, and provide interlibrary loan (ILL) and reference services. State Library items loaned to the state's public libraries totaled 15,442.

- **Information Technology Services** (ITS) staff provide varied technical and communications support and guidance to public libraries that includes:

  o Oversight of E-Rate participation through service as the state's official E-Rate certifier of public library technology plans,

  o Operation and maintenance of the South Carolina Library Network for sharing of State Library collections,

  o Coordination of the annual public library System Managers Exchange for sharing of critical technology information, and

  o Liaison work with the state's Division of the Chief Information Officer (CIO). During 2007 the majority of contacts with the CIO involved activities related to a network migration project for improvement of Quality of Service (QoS) for SC's K-12 schools and its public libraries. *(All SC public libraries receive their Internet access through the CIO, and the CIO files for E-Rate discounts on their behalf.)*

Aid to county libraries....

- Administrative improvements decreased paperwork and State Aid budget preparation time for public library administrators. Similar administrative support facilitated effective use of Gates grant dollars to sustain public library computing statewide.

- SC Association of Public Library Administrators (SC APLA) successfully appealed to the General Assembly for an increase in State Aid from its $2 per capita to $2.25 with an increase of the minimum grant from $50,000 to $60,000 per county. Additionally, the State Library passed through $5,453,117 in SC Education Lottery Act funds for public library technology upgrades and collection enhancement. Building renovation and construction funds, earmarked for five county libraries were also administered as pass through. FY 2006 Gates Public Access Computing Grant (PAC HUG) ($937,500) and WebJunction/Rural Library Sustainability (RLS) funds ($29,934) were carried forward to FY 2007. RLS funds financed professional development for rural and outreach public librarians. PAC HUG funds were fully distributed for upgrading public PCs and other public library computer hardware

- Pass-through to public libraries represented 66% of the State Library's General Funds budget. 73% of State Library expenditures ($17,070,009) represented state, federal and other pass through to the state's public libraries. Per Capita State Aid alone represented 59% of the agency's General Funds budget.

Grants-in-Aid Distributed to Local Libraries

	State	Federal	Other	Total
2003-2004	$4,318,260	$465,554	$2,513,187	$7,297,001
2004-2005	$3,699,501	$681,697	$5,867,017	$10,248,215
2005-2006	$8,529,638	$727,272	$15,208	$9,272,118
2006-2007	$9,139,638	$532,174	$7,402,197	$17,074,009
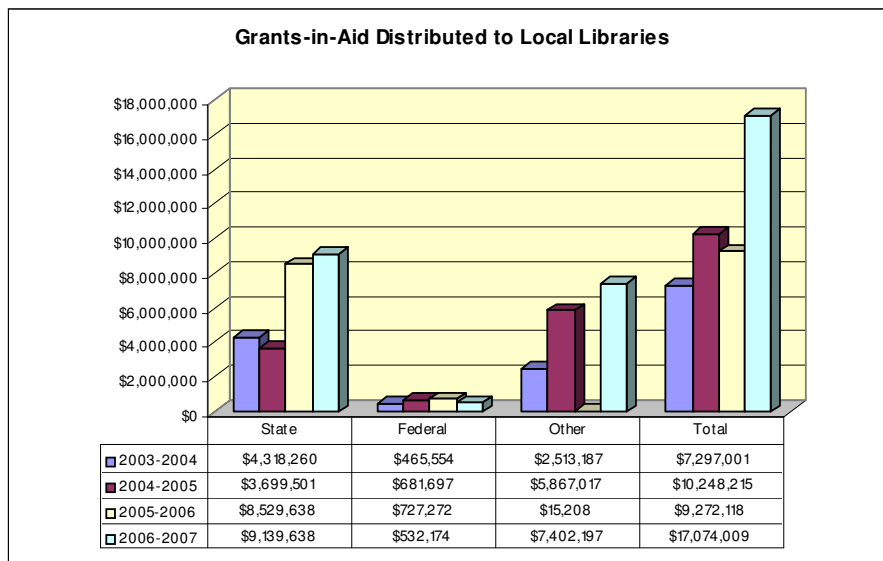
Federal Library Services and Technology Act (LSTA) Funds...

	FFY 05 Allotment	FFY 06 Allotment
LSTA funds Available	$2,398,034	$2,462,858
Awarded to Public Libraries	$588,035	$326,563
Agencies/Organizations	$256,503	$56,925
Statewide Initiatives	$1,553,496	$2,079,370

LSTA Funds: Expenditures FFY 03 - FFY 06

- 19% ■ Awarded to Public Libraries
- 6% ■ Agencies/Organizations
- 75% □ Statewide Initiatives
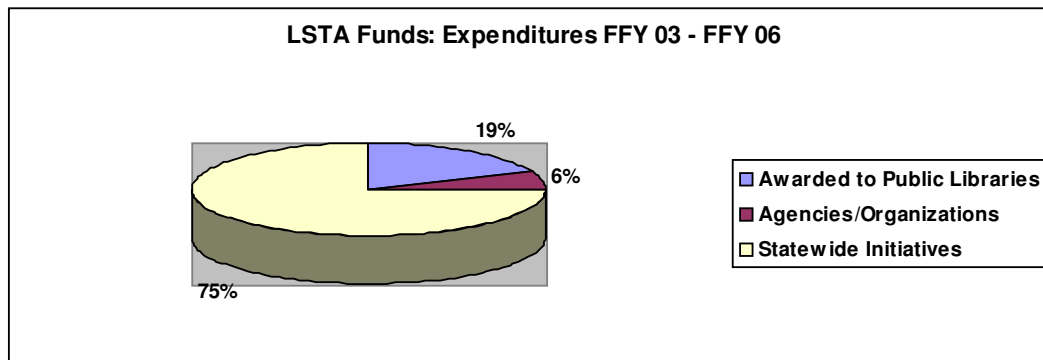
LSTA sub grant funds are provided to public libraries and partner organizations through competitive grant and cooperative agreement processes. LSTA funds also support major statewide initiatives such as information services to citizens with blindness, South Carolina's summer reading program and DISCUS. State Library staff carried out needs assessment activities with representatives from public and technical school libraries and from key State Library partner organizations. Results were used to develop *South Carolina's 2008-2012 Five-Year LSTA State Plan*, which identifies library and information services needs and activities that will be supplemented by LSTA funds.

Federal LSTA Sub Grant Funds Awarded to SC Public Libraries During State Fiscal Year 2007

Library	Category	Award Amount
ABBE Regional Library	Collection Development	$ 32,500.00
	Public Library Automation	$150,541.00
AHJ Regional Library	Children & Youth Services	$ 19,800.00
	Children & Youth Services	$ 31,824.00
Abbeville County Library	Children & Youth Services	$ 25,000.00
Beaufort County Library	Public Library Automation	$ 14,800.00
Berkeley County Library	Collection Development	$ 50,000.00
Charleston County Library	Countywide Access	$ 13,118.00
Chester County Library	Children & Youth Services	$ 5,475.00
Clarendon County Library	Countywide Access	$119,000.00
Clarendon County Library	CE	$ 749.00
Dillon County Library	Collection Development	$ 40,000.00
Florence County Library	Countywide Access	$ 2,628.00
Georgetown County Library	Access to Special Collections	$ 40,000.00
Greenville County Library	Countywide Access	$ 62,000.00
	Public Library Support	$ 5,257.00
	CE	$ 859.00
Greenwood County Library	Public Library Automation	$ 73,086.00
Kershaw County Library	Public Library Automation	$ 25,000.00
Lancaster County Library	Preservation	$ 14,506.00
	Preservation	$ 17,268.00
Lexington County Library	CE	$ 457.00
	CE	$ 1,980.00
Marion County Library	CE	$ 921.00
Richland County Library	Public Library Automation	$100,000.00
	CE	$ 963.00

Defining standards for libraries and librarianship...

> *3,403 individuals partici-pated in 209 SC State Library sponsored CE events*

State Library personnel participated in 119 staff development events during FY 2007 that included:

- Training sessions on creating podcasts, using wikis, Microsoft Outlook, editing web site content, blogging, chat software, etc

- Library 2.0 Summit, NC

- Gaming Conference, Chicago

- Rock the Future @ ImaginOn, Public Libraries of Charlotte-Mecklenburg County (PLCMC), North Carolina (exploration of the future of libraries; Second Life, gaming programs for teens, etc)

- State CIO Technology Fair

- Computers in Libraries, Washington, D.C

- Vendor and consultant provided training such as: Microsoft Certification, Unix administration, Imaging, etc.

- Rural Libraries Conference, Ohio

- Next Generation Librarianship *(Internet delivered session)*

- SC Library Association Conference

- Best New Technologies *(Internet delivered training)*

- LIBRIS Conference (annual gathering of librarians and library staffs from across SC)

- COSLA (Chief Officers of State Library Agencies) Leadership Institute

- SC Digital Collections Conference

- Creating E-Learning is Easier Than You Think *(Internet delivered training)*

The State Library coordinates **Continuing education** (CE) for South Carolina public library staffs and public library boards of trustees. Staffs from all types of libraries, including State Library staff, benefit. With the hire of a new CE Coordinator, 42% more CE events were offered than in FY 2006 and participation increased by 45%.

A sampling of FY 2007 CE offerings...

- ***CE for rural/outreach librarians*** — The Rural Library Sustainability (RLS) project funded by a WebJunction/Gates grant provided for regional workshops. Held in Greenville, Moncks Corner and Columbia, the workshops trained 57 of the state's rural libraries in community analysis, highlighted libraries around the state with creative rural outreach services and/or advocacy projects, and explored the "digital divide."

- ***CE for library technology staffs*** – State Library staff developed curricula for a series of training sessions on blogging, tagging, social software, Instant Messaging (IM) and podcasting. Sessions were marketed as *"TechTracks."* Classes were held in Greenville, Charleston, Columbia, Spartanburg and Florence (45 classes/538 participants). As a result, 26% of public libraries started blogs to showcase their libraries, 17% created MySpace pages to reach out to their teen audiences, 12% made reference services available through IM and 10% used the photo-sharing site Flickr to highlight library programming.

- ***Internet-delivered and other online training*** – The State Library sponsored 100 seats for ***Library Education @ Your Desktop*** (**LE@D**) online tutorials distance education classes, continued membership in **OPAL** (**Online Programming for All Libraries**), and renewed it license for access to the **Library Learning Network** (**LLN**). These and other programs were delivered to 33 locations around the state.

- **CE provided for library managers, library boards and reference, technical services and other library staffs included:**

    o Annual Public Library Leadership Institute for middle and prospective public library managers.

    o Regional Trustee training workshops in Moncks Corner, Walterboro, Rock Hill, Barnwell and Florence (138 participants [+21% over FY 2006] with very positive feedback).

    o *Legal Research for Non-Law Librarians* session (provided through collaboration with the USC School of Library and Information Science); 34 librarians received training.

    o *Reference Manager's Exchange* that provided instruction on using electronic government resources.

    o *Technical Services Manager's Exchange* that provided a forum for discussion and sharing of best practices; 44% of participants cited digitization and digital collections as desired future topics.

    o Joint state/federal depository librarians' workshop where state agency representatives provided information on state government websites, and USC law librarians gave a mini-workshop on legal research.

> *54% of SC public library staff survey respondents ranked general electronic reference sources as their training topic of highest interest.*

FY 2007 Profile of Training Participants

13% 3% 2% 5% 12%
2%
14%
49%

Legend:
- Academic
- School
- Public Library Trustees
- SCSL
- USC-SLIS Students
- State Government
- Trustees
- Other
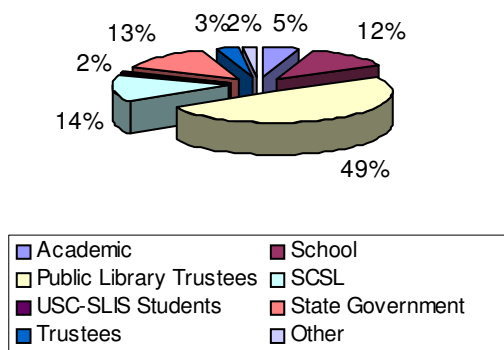
> *Overall 93% of training participants agreed that SC State Library sponsored CE events equipped them with skills and information they could use immediately and 94% rated the training as excellent or good.*

SC State Library Organization Chart FY 2007
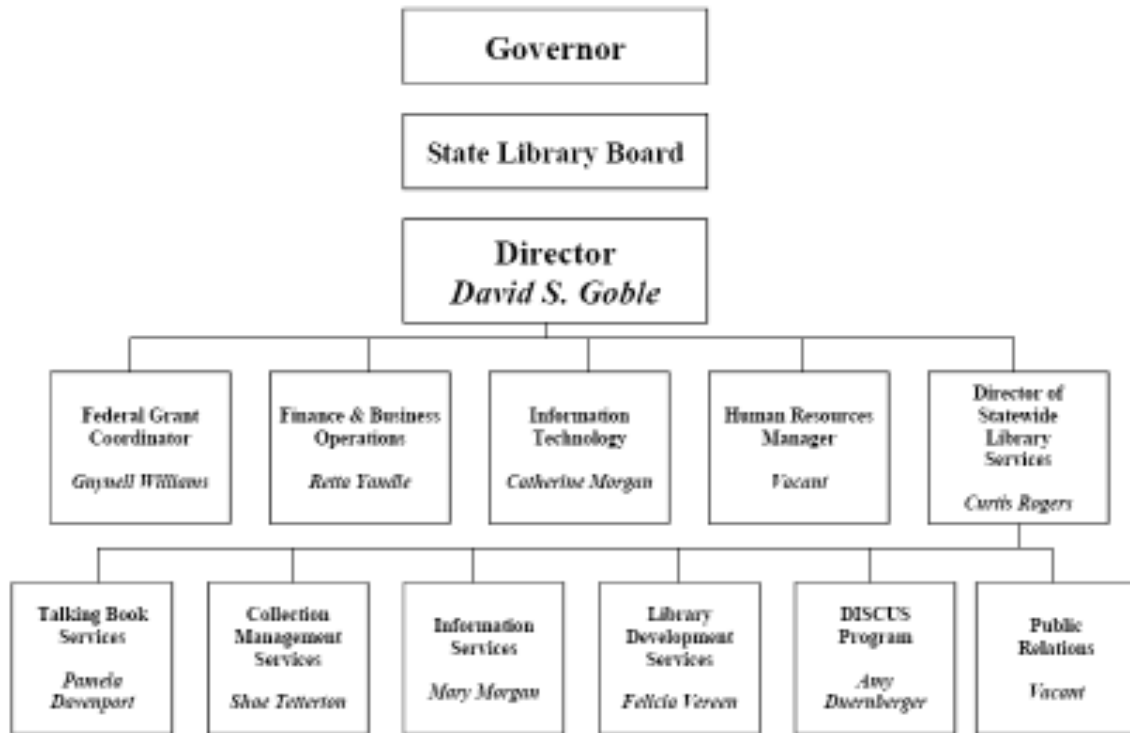
SC State Library Financial Report - Fiscal Year 2007

| SC State Library Revenue	
State General Funds *(includes State Aid pass through)*	$12,762,043.00
Federal	$ 2,398,034.00
Other *(includes SC Education Lottery & Gates pass through)*	$ 6,583,117.00
Supplemental Proviso *(includes FY 06 carry forward &other pass through)*	$ 1,300,000.00
Total	**$23,043,194.00**

Actual Expenditures (State, Federal & Other)	
Administration	$ 1,520,632.00
Talking Book Services	$ 503,629.00
Information Technology Services	$ 283,791.00
Information Services	$ 594,557.00
Library Development Services (*includes State Aid pass through*)	$10,004,634.00
Collection Management Services, & DISCUS (*includes lottery & other pass through*)	$10,309,849.00
Total	**$23,217,092.00**

State FY 2007 SC State Library Total Expenditures

- 7%
- 2%
- 1%
- 3%
- 44%
- 43%
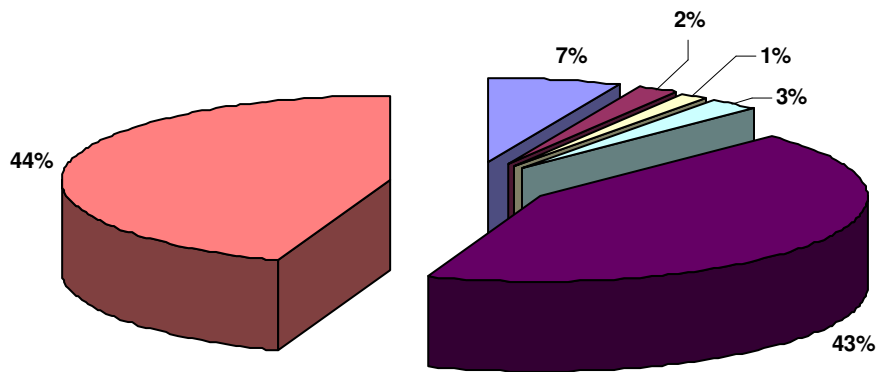
- ◻ **Administration**
- ◼ **Talking Book Services**
- ◻ **Information Technology Services**
- ◻ **Information Services**
- ◼ **Library Development Services (includes State Aid pass through)**
- ◻ **Collection Management Services & DISCUS (includes Lottery & other pass through to public libraries)**

SC State Library Overall Financial Performance
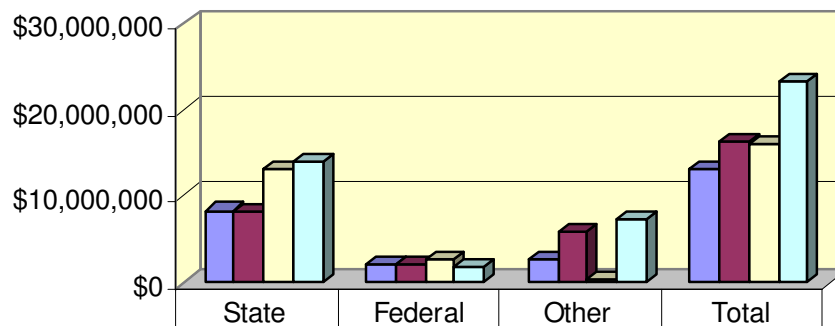
	State	Federal	Other	Total
◻ 2003-2004	$8,332,815	$2,128,206	$2,544,640	$13,005,661
◼ 2004-2005	$8,172,320	$2,102,258	$5,987,353	$16,261,931
◻ 2005-2006	$13,117,798	$2,638,903	$299,200	$16,055,901
◻ 2006-2007	$13,931,649	$1,848,739	$7,436,704	$23,217,092

SC State Library FY 2006 - 2007 Statistical Highlights

16,801 registered borrowers

22,287 library visitors

28,858 contacts made with talking book readers

10,728 service transactions provided to state government

15,697 service transactions provided to libraries

281,319 recorded and large print items loaned

38,765 general information service transactions provided

7,654 reference transactions completed

1,322,507 collection items held

7,616,950 items retrieved by DISCUS users

3,403 continuing education participants

2,906 library development services consultant contacts

A Plan for the Future: 2008 - 2012

Organizational Goals

1. Exceed the information service expectations of customers and enhance statewide delivery of information services.

2. Ensure the development of and universal access to quality statewide library services, programs and resources.

3. Enhance the ability of SC libraries to participate in and impact the state's economic development in a positive manner.

4. Publicly demonstrate and make more visible the State Library's role and contribution to optimizing SC's investment in library and information services.

Library Services and Technology Act (LSTA)
Five-Year State Plan Goals: *Summarized*

1. Facilitate resource sharing and statewide library improvements…

2. Expand and improve library services, programs and resources …

3. Provide SC's professional and support library staffs and trustees with educational opportunities that address LSTA priorities…

4. Enhance the technological environment of South Carolina libraries…

5. Foster the development and support of new and existing partnerships…

6. Ensure equal and universal access to quality library services for South Carolinians with disability conditions…

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South Carolina's Virtual Library

Talking Books

Serving Blind & Physically Handicapped Users

SC Center for the Book
Supporting the Literary Arts

South Carolina SCHOOLROOMS
Explore, Discover, Learn

Serving Students, Parents, Teachers & Librarians

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